Bentley Associates and Consumer Sector Investment Banking



John B. Phillips
Managing Director
Office: (212) 763-0341
JBPhillipsJr@BentlevLP.com

- Mr. Phillips has over 25 years of middle market investment banking experience, providing merger & acquisition advisory and capital raising services to his clients principally across the pet food & products, food & beverage, consumer health and consumer products & services landscapes. His clients cover the spectrum from private emerging growth companies and their family/entrepreneur owners to public strategic players; he also advises leading private equity funds who employ specific investment theses centered around the consumer. The majority of his clients are in subsectors showing substantial growth and include both branded product marketers and those co-manufacturers that support certain asset-light brand owners.
- From March 2017 until re-joining Bentley Associates in April 2018, Mr. Phillips provided his consumer clients with M&A advisory services through his own firm, Sankaty Associates. Previously, he was a Managing Director in the consumer sector investment banking groups of Oppenheimer, BMO Capital Markets, Bentley and PaineWebber. Earlier in his career, he worked in Corporate Finance at Smith Barney, as well as in Principal Investments, Mergers & Acquisitions and Corporate Finance at Oppenheimer & Co. Mr. Phillips joined the investment banking department of Drexel Burnham Lambert after business school.
- He earned an AB in Economics from Colgate University and an MBA with honors in Finance from Columbia Business School.

Recent Consumer Subsector Transaction Experience Pet Food & Products Food & Beverage **Consumer Health** Other Products & Services Undisclosed Undisclosed Undisclosed Undisclosed \$103,000,000 Undisclosed Undisclosed Undisclosed SANTA CRUZ Joplin, MO Pet Treats Maggin Train Manufacturing Facility CASTYBITE (iDS) a branded business of RED COLLAR (Levine Leichtman) Nestlé PURINA. (Hunting Dog Capital) NUTRITION LI & FUNG LIMITED (Arbor Investments) Sale to Minority Investment from Sale to **Simply Protein for Pets** Valicor Environmental Sale to VMG Partners, Hillhouse Sale to Acquisition of (Gambol Pet Group/KKR) Sunshine Mills, Inc. Capital & ICONIQ Capital (Pritzker Private Capital) **US Impac Logistics** Senior Credit Facilities Debt Financing RoundTable Healthcare Financial Advisor Financial Advisor Financial Advisor Financial Advisor Financial Advisor Co-Investor Financial Advisor Financial Advisor Undisclosed Undisclosed Undisclosed Undisclosed \$200,000,000 \$900,000,000 Undisclosed \$69,000,000 (2 Transactions) COLUMBUS **WellPet Perrigo** (Berwind Corp.) (TPG Growth) (Endeavour Capital) (VMG Partners) Sale to Acquisition Loan Acquisition of Equity Investment from Sale to Recapitalization Airborne Acquisition Follow-on Levine Leichtman Financing for WHIMZEES® BRS & Co. **Capital Partners Thoma Bravo Arbor Investments** Loan Financings Loan Financing **Equity Offering** Lead Arranger & Financial Advisor Financial Advisor Financial Advisor Joint Bookrunner Co-Manager Financial Advisor Co-Lead Arranger Administrative Agent